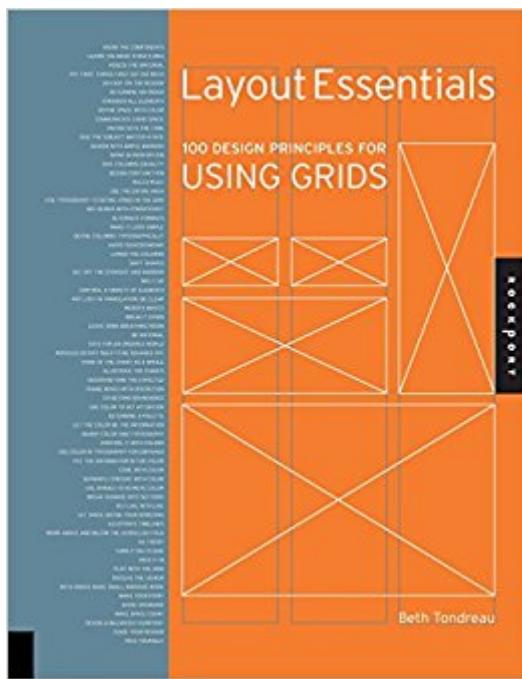


The book was found

Layout Essentials: 100 Design Principles For Using Grids (Design Essentials)



Synopsis

Adhering to certain layout and grids standards and principles is important for any job from brochures, to annual reports, to posters, to websites, to publications. However, knowing how to bend the rules and make certain grids work for the job at hand takes skill. This book outlines and demonstrates basic layout/grid guidelines and rules through 100 entries including choosing a typeface, striving for rhythm and balance with type, combining typefaces, using special characters and kerning and legibility. These essentials of grid design are critical to the success of any job.

Book Information

Series: Design Essentials

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Customer Reviews

Beth Tondreau

Great book! Definitely would recommend to other graphic designers.

really good one!

A classic for anyone involved in graphic design.

An excellent introduction to layout principles with interesting examples.

Great step by step guide to understanding how to effectively use the grid. Paired nicely with

"Thinking with type"

Excellent, detailed book. I am very happy with this purchase.

Very good quality when I got it. Very satisfied!

great examples and good reference tool for designers

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